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Intellectual Property Issues Facing Japanese Companies and Cross Border Business

FRIDAY, NOVEMBER 4, 2011

JW Marriott Los Angeles L.A. LIVE

900 West Olympic Blvd
Los Angeles, California 90015

REGISTRATION: 11:00 a.m. - 11:30 a.m.

LUNCH and PROGRAM

PRESENTATION: 11:30 p.m. - 5:30 p.m.

RECEPTION: 5:45 p.m. - 7:00 p.m.

Register Online:

<http://international.calbar.ca.gov>



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DESCRIPTION OF PROGRAM

Japan and the United States enjoy a close relationship, and nowhere is the business aspect of that relationship clearer than in Southern California. The Los Angeles area is home to the U.S. headquarters for more than a thousand Japanese companies, many of them dependent on the quality and value of their intellectual property. With the goal of further educating the lawyers and legal managers who guide these companies and their U.S. counterparts through complex intellectual property issues, the Daiichi Tokyo Bar Association and the International Law Section for the State Bar of California have come together to organize a unique joint education program. The program will feature highly respected law firm, university, company, and government representatives. It is sure to be an enlivening presentation and discussion for anyone with an interest in the international aspects of intellectual property, especially the strong intellectual property connection between California and Japan.

The joint education program is part of an ongoing series of joint initiatives between the **Daiichi Tokyo Bar Association** and the International Law Section for the State Bar of California. The two groups entered into a friendship agreement in 2007. Since that agreement was signed, they have worked on several projects together, in California and Japan, with the aim of providing information and education opportunities and supporting international cooperation on legal issues affecting their members.

SCHEDULE OF EVENTS

Registration

11:00 a.m. - 11:30 a.m.

Introduction and Lunch Presentation

11:30 p.m. - 12:30 p.m.

Yoshihiro Takatori, Vice Chair, International Committee, Daiichi Tokyo Bar Association

Brent Caslin, Chair, International Law Section for the State Bar of California

Junichi Ihara, Consul General of Japan, Los Angeles

Break/Change Rooms

12:30 p.m. - 12:45 p.m.

Recent Trends in Cross-Border Intellectual Property Disputes

12:45 p.m. - 2:00 p.m.

This panel will address several interesting areas of intellectual property law, including the development of case law in trademark matters in Japan, extra-territorial IP enforcement concerns, the effect of changing technology on protection measures, and related issues affecting those who manage international intellectual property interests involving Japan and the United States.

Panelists:

Yoshihiro Takatori, *Orrick, Herrington & Sutcliffe*, Tokyo, Japan

Terry Truax, *Jenner & Block*, Chicago, Illinois

Neil Smith, *Ropers Majeski Kohn & Bentley*, San Jose, California

Key Issues In Cross-Border Transactions Involving Intellectual Property

2:00 p.m. - 3:15 p.m.

This group of highly experienced lawyers and a former U.S. Trade Representative to Japan will speak on the ever-changing breadth of concerns faced by those who guide U.S. and Japanese companies through cross-border commercial and intellectual property transactions.

Panelists:

Takeshi Kanda, *Yuasa & Hara*, Tokyo, Japan

Andrew Grossman, *WilmerHale*, Los Angeles, California

Brian Peck, Former Senior Director for Intellectual Property at the Office of the U.S. Trade Representative and U.S.T.R. Director of Japanese Affairs

Elizabeth Foster, *SNR Denton*, New York, New York

Break

3:15 p.m. - 3:30 p.m.

Hot Topics in Patent Litigation for U.S. & Japanese Companies

3:30 p.m. - 4:30 p.m.

Patent litigation is a frequent area of concern for technology companies from the U.S. and Japan. Several prominent patent litigators with experience representing Japanese and U.S. companies will address hot topics in the world of international patent disputes, with a focus on issues that confront Japanese companies doing business in the United States.

Panelists:

Charles Barquist, *Morrison & Foerster*, Los Angeles, California

Nick Saros, *Jenner & Block*, Los Angeles, California

Paul Steadman, *Kirkland & Ellis*, Chicago, Illinois

Eric Hagen, *McDermott Will & Emery*, Los Angeles, California

Evidence Gathering and E-discovery Issues in International Matters, Key Developments in the U.S. and Japan

4:30 p.m. - 5:45 p.m.

Japan is considering an expansion of its discovery process, and Japanese companies have for many years been subjected to U.S. style discovery when they do business in the States. This panel of experienced lawyers, including a presentation from a leading electronic forensic practitioner and former federal cybercrime prosecutor, will address evidence collection challenges faced on both sides of the Pacific.

Panelists:

Kei Matsumoto, *Baker & McKenzie*, Tokyo, Japan

Jeffery Daar, *Daar & Newman*, Los Angeles, California

David Wilson, *Holme Roberts & Owen*, Denver, Colorado

James Aquilina, *Stroz Friedberg*, Los Angeles, California

Closing Remarks

5:45 p.m.

Masatoshi Ikeuchi, Vice President, Daiichi Tokyo Bar Association

Reception

Immediately to follow.

The State Bar of California International Law Section extends its grateful appreciation to the following sponsors:

Orrick, Herrington & Sutcliffe
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REGISTRATION INFORMATION

Pre-Registration Deadline: The deadline to pre-register is October 28, 2011.

On-line Registration: Register online at <http://international.calbar.ca.gov>. Online registration closes **November 2, 2011**.

Mail: Mail to Program Registration, The State Bar of California, 180 Howard Street, San Francisco CA 94105.

Fax: Fax to (415) 538-2368. Credit card payment is required.

Cancellations & Refunds: Cancellations and requests for refunds must be received in writing not later than, Friday, October 28, 2011 and are subject to a \$25 processing fee. Refunds will not be available after Friday, October 28, 2011.

On-site Registration: On-site registration is subject to availability. Call to confirm space availability.

Special Assistance: For special assistance call (415) 538-2380.

AUDIO/CD'S: Audio CDs of the program will be available with a complete set of written materials from Versa-Tape. To order please call 1-800-468-2737.

MCLE: The State Bar of California and the International Law Section are State Bar of California approved MCLE Providers.

Questions: For registration information call (415) 538-2508. For information regarding the program call (415) 538-2380.

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REGISTRATION FORM

Note: One registrant per form. Photocopies may be used.

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REGISTRATION FEES

Pre-Registration through October 28

- \$125** International Law Section Members
- \$195** Non-Section Members (Includes membership enrollment in the International Law Section for 2012)

After October 28 and On-site

- \$175** International Law Section Members
- \$195** Non-Section Members (Includes membership enrollment in the International Law Section for 2012)

AMOUNT ENCLOSED OR TO BE CHARGED \$ _____

CREDIT CARD INFORMATION (VISA/MasterCard Only)

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