The Reemergence of the Physician Practice Industry

Sponsorship Opportunities
It's official, the physician practice management industry is back and booming. We are pleased to invite you to sponsor an exciting new symposium for anyone with a vested interest in the industry: The Reemergence of the Physician Practice Management Industry. This inaugural event will be held on November 9–10, 2017, at the Westin Nashville.

There is a growing trend of aggregating physicians into single-specialty regional and national PPM platforms. How is this different from the PPM industry of the 1990s? This symposium will address the business and regulatory issues critical to success. Thursday’s half-day session will focus on sell side transactions, while Friday’s sessions will examine the PPM industry as a whole, with an emphasis on acquisitions and growth strategies.

Private equity investors, operating and development executives, physician leaders, investment bankers, consultants, accountants, lenders or anyone with a vested interest in the physician practice management sector will find much to discuss with our distinguished faculty.


We look forward to seeing you in Nashville in November!
PARTNER (PREMIER EVENT SPONSOR)

Sponsorship: $30,000

BENEFITS:

- Twelve (12) complimentary registrations to attend the Symposium
- Four (4) invitations to the Symposium VIP Dinner, which will be held on Thursday, November 9, 2017
- Exclusive Partner logo recognition on the Westin Nashville room keys
- Access to advance electronic copy of attendee list (name, title and organization only) two weeks before and one week before the event
- Prominent logo listing as Partner in Symposium brochure and all Symposium materials and website
- Double-size exhibit space (two round highboy tables with four chairs) that is centrally located in the exhibit area
- Digital signage recognition
- Significant presence in Symposium Mobile App, listing logo, contact information and digital advertisement
- Full-page color advertisement in the Symposium booklet
- Inclusion of one corporate gift for attendees to be distributed at the Symposium

MARQUEE (TWO: MORNING SESSION | AFTERNOON SESSION)

Sponsorship: $20,000

BENEFITS:

- Ten (10) complimentary registrations to attend the Symposium
- Two (2) invitations to the Symposium VIP Dinner, which will be held on Thursday, November 9, 2017
- Prominent logo listing as Sponsor of Morning or Afternoon Session in Symposium brochure and all Symposium materials and website
- Prime exhibit space in the exhibit area (includes round highboy table and two chairs)
- Digital signage recognition
- Full-page color advertisement in the Symposium booklet
- Listing in Symposium Mobile App, including logo, contact information and digital advertisement

EXECUTIVE (EIGHT: PRE-CONFERENCE PROGRAM | PRE-CONFERENCE RECEPTION | VIP DINNER | NETWORKING LUNCHEON | KEYNOTE SPEAKER | NETWORKING RECEPTION | LANYARDS | NETWORKING BREAKS [2])

Sponsorship: $12,500

BENEFITS:

- Eight (8) complimentary registrations to attend the Symposium
- Two (2) invitations to the Symposium VIP Dinner, which will be held on Thursday, November 9, 2017
- Logo listing as Sponsor in Symposium brochure and all Symposium materials and website
- Prime exhibit space in the exhibit area (includes round highboy round table and two chairs)
- Listing in Symposium Mobile App, including logo, contact information and digital advertisement
- Digital signage recognition
- Full-page color advertisement in the Symposium booklet
SPONSOR LEVELS

PATRON (FIVE: NOTEPADS | MOBILE APP | MOBILE CHARGING STATION | NETWORKING BREAKFAST | WI-FI)
Sponsorship: $7,500

BENEFITS:
• Three (3) complimentary registrations to attend the Symposium
• Logo listing Symposium brochure and all Symposium materials and website
• Logo listing on all signage associated with sponsored item, service or event
• Exhibit space (includes round highboy table and two chairs)
• Digital signage recognition
• Half-page color advertisement in the Symposium booklet

EXHIBITOR
Sponsorship: $5,000

BENEFITS:
• Two (2) complimentary registrations to attend the Symposium
• Logo listing as Associate in Symposium brochure and all Symposium materials and website
• Exhibit space (includes round highboy and two chairs)
• Digital signage recognition

MEDIA*
*Applicable to media outlets and trade publications/associations only.

BENEFITS:
• Two (2) complimentary registrations to attend the Symposium
• Trade for advertising (subject to discussion and approvals)
• Logo listing as Media Sponsor in Symposium brochure and all Symposium materials and website
• Listing in Symposium Mobile App, including logo and contact information
• Exhibit space (includes round highboy table and two chairs)
• Digital signage recognition
• Half-page black and white advertisement in the Symposium booklet

NOTE: Number of sponsorships subject to change. Partner level limited to one exclusive sponsor.
Deadlines and Specifications

DEADLINES

- **Monday, October 2, 2017**: Advertisement for symposium booklet materials due (please email PDF to Jessica Knies – jknies@mwe.com). *Please be sure to submit an advertisement that corresponds to your sponsor level, specs below.*

- **Monday, October 30, 2017**: RSVP to VIP Dinner. The VIP Dinner will be held on Thursday, November 9 at 7:00 pm, at a location to be determined. *ONLY APPLICABLE FOR PARTNER, MARQUEE AND EXECUTIVE SPONSORS.*

Submit logos and advertisements electronically to: jknies@mwe.com.

SPECIFICATIONS

*Please send two versions of your company logo.* Files should be received as EPS, TIF and JPG files ONLY (compression zip files are acceptable). *Please also send a JPG version of your logo that is 150 pixels wide.* Resolution must be at least 300 dpi at 100 percent.

**ADVERTISEMENT SPECIFICATIONS**

- Full page ad: 8.5” x 11”; half page ad: 7.5” x 5”
- Submit in PDF format

GUIDELINES

1. Exhibit date and time: Friday, November 10, 2017, from 7:30 am to 5:30 pm

2. Tables must be manned by your company’s representatives during exhibit hours. Company representatives must be registered for the program even if they will not be attending the Symposium sessions. Each conference attendee must have a name badge.

3. Exhibit tables are round and cocktail height. Please plan displays accordingly.

4. Your exhibit table must be limited to the table(s) provided. Loudspeaker systems are not allowed. You may provide your own table covers with your company name. Should you have any special booth requirements or set-ups, please contact Jessica Knies prior to the conference.

5. Sponsors will have access to the exhibit area on Thursday, November 9 at 12:00 pm to set up tables. Tear-down will commence no earlier than 5:30 pm on Friday, November 10, and must be completed before 7:00 pm. If you intend to ship materials from the conference, please provide all necessary packaging, labels and postage.

6. Sponsors are responsible for **all shipping and delivery charges**, packaging, and packing of their products and equipment. Neither McDermott Will & Emery nor the Westin Nashville accepts any responsibility for damages that may occur to your products and equipment.

7. All exhibit spaces include 24-hour security the evening of Thursday, November 9, 2017.
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**PHONE**

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**EMAIL**

**SPONSORSHIP LEVEL**

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**COMPLIMENTARY REGISTRATION**

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**SIGNATURE**

**Return completed form with payment to:**

Jessica Knies  
McDermott Will & Emery  
28 State Street  
Boston, MA 02109  
P: + 1 617 535 3944  
E: jknies@mwe.com